

# BioAgWorld DIGEST

THE INDEPENDENT MAGAZINE BY THE BIOAG INDUSTRY FOR THE BIOAG INDUSTRY



GlobalBioAg  
Linkages

Locally Global • Globally Local

Media Kit  
2022



## Our Publication

**BioAgWorld**  
DIGEST

### Bi-Monthly in Your In-Box

**6 times per year, PDF format, free of charge\***

\*Registration based, fee based from April 2022

The Global Bioag industry is rapidly evolving with tremendous growth. This growth does bring mixed messages, those create confusion. There are some newsletter and sponsored publications however global biologicals industry needs a professional source of transparent and actual market information from the demand and supply sides of the business. Therefore, GBAL decided to make BAW Digest – a comprehensive digital magazine for global bioag industry professionals.

This magazine will not be a news aggregator which is gathering headlines, also it will not be an industry adverts catalog. We have an ambitious target to make a #1 industry media - high-quality periodical to provide checked and processed market information, with best industry experts view and market analysis. The magazine to include about 50% of exclusive market information – articles and news prepared by our experts and limited about of adverts (15% of the content). Every issue to have the Board of Industry experts to add expert's value to the content.

*"With BAW Digest, we want to save your time by choosing the best info of the industry, processing it, and making»the extract» from the ocean of industry information. Also, our team of experts to add more value using our global experience and market knowledge through their opinions and editorials."*

*~ Roger Tripathi, co-founder of BAW Digest, GBAL CEO*

**This flagship magazine is uniquely objective and subjective.**

**Each Issue to include such topics as:**

#### BREAKING NEWS

TOP 10 industry news (Summer 2021)

#### UNIQUE PRODUCTS

TOP 10 new products (Summer 2021)

#### DEEP DIVES

One Country deep dive in each issue

#### INVESTMENT OUTLOOK

M&A and Investors landscape

#### HR'S INSIGHTS

Unique HR's Insights for evolving segment

#### REGULATORY UPDATE

Global Regulatory Alerts and updates

#### VISIONARIES' VIEWS

Industry Visionary's point of views and expert opinions

+ Market facts and insights with the comments of the leading global bioag industry experts.

# Advertising Opportunities

# BioAgWorld DIGEST



First Three Issues  
**FREE**



Circulation  
**40,000++**



FREE Distribution  
at BAW Congress  
**700++**



Truly Global  
Contribution  
**20+ Countries**



All Stakeholders  
Targeted  
**Farmer to Consumer**

## EXCITING ADVERTISEMENT OPTIONS FOR BIOAG WORLD DIGEST

| PACKAGES AND BENEFITS                                                     | Advanced Package<br>(per issue)<br>\$8,000 USD | Standard Package<br>(per issue)<br>\$5,800 USD | Starter Package<br>(per issue)<br>\$3,500 USD |
|---------------------------------------------------------------------------|------------------------------------------------|------------------------------------------------|-----------------------------------------------|
| 1 Leader's Message or Op-Ed of the Advertiser                             | ✓                                              |                                                |                                               |
| 1 Article from the Advertiser                                             | ✓                                              |                                                |                                               |
| 1 Feature Article on Advertiser's Product                                 | ✓                                              | ✓                                              |                                               |
| Logo on the title page of the Issue                                       | ✓                                              | ✓                                              |                                               |
| Logo in the body of email with Issue                                      | ✓                                              | ✓                                              | ✓                                             |
| 1 Press Release and Publication in GBAL Social Media about the Advertiser | ✓                                              | ✓                                              | ✓                                             |
| 1 Advertisement                                                           | FULL PAGE                                      | 1/2 PAGE                                       | 1/3 PAGE                                      |
| <b>BONUS</b>                                                              | ADDITIONAL 2<br>FULL PAGE ADS<br>IN NEXT ISSUE | ADDITIONAL 2<br>1/2 PAGE ADS<br>IN NEXT ISSUE  | ADDITIONAL 2<br>1/3 PAGE ADS<br>IN NEXT ISSUE |

### Individual Issue Advertisements (Limited by % of pages)

- ☐ 1 full page ad – \$2,600 USD
- ☐ 1/2 page ad – \$1,300 USD
- ☐ 1/3 page ad – \$1,000 USD
- ☐ 1/4 page ad – \$800 USD
- ☐ Business Card Ad– \$500 USD

For further information on the BioAg World Digest, please contact:  
media@bioaglinkages.com or nancyhintz@bioaglinkages.com

Contact our Editorial and Sales team at:

**bioagworldldigest.com**

# Advertising & Subscription Sign-Up

# BioAgWorld DIGEST

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